



VS



**22 MARCH | KICK-OFF 3PM**

Nationwide Windows Arena, Kilsby Ln, Rugby CV21 4PN





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[max.turner@rbwfc.co.uk](mailto:max.turner@rbwfc.co.uk)



## HEAD COACH

Lee Burch

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Welcome everyone to Rugby Borough FC for today's FAWNL game against Stoke City. I would also like to welcome the Stoke City staff, players and fans.

Our last game saw us lose away to league leaders Burnley. A game that we started so well, we felt we were in the ascendancy and really finding a rhythm only for the game to turn on its head with two quick goals. We then struggled to find our way back. It is, however, going to be a pivotal game and learning experience for the evolution of this team.

We are only a couple of years into the Northern Division and have learnt quickly about the league and are competing at the top end. Today's opponents are up there with us and are on a superb run of form. A tight affair away from home ended 1-0 to us with a very late Ebony Wiseman goal. We are looking to bounce back and will need to be at our best against such an in-form side with some top individuals.

Squad-wise Evie Brown, Bethan Roberts and Eve Clarkson continue rehab.

As always, I hope you all enjoy the game. Up the Boro.

EnergyAngels

HALO

capelli  
SPORT

OVARIAN CANCER ACTION



5 | 0



FULL-TIME

  
Women's  
National League

#UpTheBorough

RUGBY VS BURNLEY

08/03/26

BY MGK CAPTURES





# Stoke City Women

## History



Stoke City's women's team was inaugurated in the summer of 2001, and they've been climbing the leagues ever since.

The inaugural season in the West Midlands League Division One ended in success as the Potters finished third in the table and gained promotion via the play-offs.

From there, the team consolidated their position in the West Midlands Premier Division and began entering into the Staffordshire County Ladies Challenge Cup.

A first Challenge Cup final was reached in 2007, which they won, and they have now lifted the trophy 16 times, with the most recent success in the 2025 final.

Promotion to the Midlands Women's Combination League was secured in 2009 as the team finished as champions, whilst a historic treble was earned in 2013 as the team scooped the league championship, League Cup and County Cup.

That title saw the team promoted to the FA Women's National League North where they continue to play to this day.

The Potters reached the final of the FA Women's National League Cup in 2020, however, due to the COVID-19 pandemic the final never took place.

In 2023, the team developed to semi-professional status, following significant investment from the Club's ownership.

The owners' financial commitment aims to bring success to the women's team but, more importantly, encourage young girls in Stoke-on-Trent and Staffordshire to participate in the sport.

Meanwhile, the Potters' form continued in cup competitions with their run to the Adobe Women's FA Cup Fourth Round, their best in five years, while defeats of Wolves, Barnsley, Liverpool Feds, Burnley and Plymouth Argyle booked their spot in the FA Women's National League Cup for only the second time in the Club's history.

Following the conclusion of the 24/25 campaign, the Club appointed Sarah Richardson as the new Head Coach of their women's first team, while also announcing long-term plans to put local talent at the heart of its strategy for women and girls' football through a new Elite Girls' Academy programme.



# mogan mogan

Guaranteed Fundraising Success

This weekend, Mogan & Mogan, a fundraising company that has been operating for 30 years, is sponsoring Rugby Borough's huge clash with league leaders Burnley. We sat down with Michael Morgan to discuss the company's journey and to find out more about their involvement with the club.

"The reason we're part of Rugby Borough is because my daughters did a crowdfunder three years ago to help save Coventry United, which of course has now become Rugby Borough. We were already in love with the club, we became even more so and still are now and follow them passionately.

I'll be sponsoring Coventry City the day before the match and we'll be on the pitch, but I'm a great believer in backing women's sports too and we love the people at Rugby Borough. Some of the players are great friends to my daughters and are role models.

In terms of my hopes for the game- I want a victory. There is a dream to get back to the second tier and I think that dream is very possible and we're going to do all we can to help, and we hope the community will rally.

It means the world for us to sponsor in women's sport. I think for teenage girls and for younger girls, ladies like Katy, Alana and Malika are role models and heroes- inspiring the next generation of children to play their own roles in sports. So, we're doing this to encourage others and because we think we might win and we're doing this to give the Borough a great chance of fulfilling all of our dreams by getting promoted."



Cyber security firm joins forces with Borough to champion women's football & community



**Rugby Borough Women FC are delighted to announce a new partnership with Kudee Ltd, a leading cyber security and data protection company, as an official club sponsor.**

Founded by Olu Olabiyi, Kudee Ltd has been operating for five years, providing comprehensive data protection and cyber security support for small and medium-sized businesses, while also working with larger organisations.

The company's niche lies in helping local enterprises strengthen their data security and risk management, offering tailored solutions to meet specific needs.

Highlighting what makes Kudee Ltd stand out, Olabiyi believes the company's bespoke approach and commitment to clients sets it apart from competitors.

He said: "We are trying to stand out and I would say our unique selling point is we tailor our services more. Other firms give you off the shelf support, for example if you've got a data breach, they will just tell you what you need to do, but we come in and try to understand the risk of what has caused that data breach.

"We would then do a total risk assessment to understand how that risk has happened and in terms of aftercare, other businesses provide that service and charge you for that. But we don't do that, we add that aftercare support to ensure a cyber incident doesn't happen again, mitigating that future risk."



The business owner also has a strong footballing background. The former semi-professional footballer recalled his early playing days and spoke on his connection with Borough's current manager Lee Burch.

"I used to play for Lee Burch when he was starting his coaching days in Southampton. One day he saw me playing in the park and he said come play for me, so I used to play semi-professional standard. So, I do have a proper footballing background." The footballing connection, combined with a belief in the values of women's football and community engagement, made Rugby Borough an ideal club for Kudee Ltd to collaborate with.

Olabiyi reflected on the new one-year sponsorship deal.



He added: "I've been watching Rugby and looking at Lee Burch's Instagram posts and I've seen his journey all the way as well. I think you can see the club is growing and after my conversations with Max Turner (Chief Operating Officer), it seems more like a family and a community club and that is something that Kudee Ltd is all about.

"We also sponsor other local teams in Crawley where we are based, and we want to be part of something big. We know women's football needs more visibility as well and I've got two daughters who are crazy about football. I want to sponsor a club that has values and Rugby definitely has those."



(Credit: MGK Captures)

The sense of shared community purpose is something Kudee Ltd prides itself on. The company is deeply committed to giving back, regularly working with local councils and attending community events to promote cyber security awareness- particularly supporting vulnerable and elderly residents who may be at risk of scams or online threats.

The club's strong community spirit and family-focused culture made Rugby an ideal fit for Kudee Ltd, whose values centre around connection, support, and local involvement. Looking ahead, Olabiyi hopes this is just the start of a long and meaningful partnership between the two parties.

Olabiyi said: "I was buzzing when I saw that Rugby had beat Arsenal and I spoke to Max about it. For me it's more personal than business orientated, as regardless I was always supporting the club before this sponsorship.

"I'm hoping it doesn't stop here, regardless of who's the gaffer or who's running the club and I'm hoping we can build from there and hopefully we can provide support where needed and help the club get even bigger. We will be there to support and not just offering one-off support, we want it to be a continuous relationship.

"Based on the results, I've been really proud of the team and over the weekend I think the team were unlucky with the 2-2 draw. We're hoping for more positive results and hope the club has a very successful season."

The partnership marks an exciting step for both Rugby Borough Women FC and Kudee Ltd, uniting two organisations that share a passion for growth, innovation, and community spirit.

# PLAYER SPONSORSHIP

HOME / AWAY / THIRD

£250 each or all 3 for £600

- Have your company logo included in our matchday programme.
- Receive a signed photo, presented to you by your chosen player.
- Receive a signed replica shirt of the one you sponsor!
- Receive two season tickets (league games only)
- Attend an invitation only End of Season Event.



**YASMIN MOSBY**



**27**

**YASMIN MOSBY**  
MIDFIELDER

*HOME SHIRT SPONSOR*



**KATY MORRIS**



**21**

**KATY MORRIS**  
MIDFIELDER

*HOME SHIRT SPONSOR*  
*John Fairhurst*

# GROWING TOGETHER

**SPONSOR YOUR FAVOURITE PLAYER!**



**MAI MONCASTER**



**8**

**MAI MONCASTER**  
FORWARD

*HOME SHIRT SPONSOR*  
*Amelia Wainwright*

**POPPY SOPER**



**1**

**POPPY SOPER**  
Goalkeeper

*HOME SHIRT SPONSOR*



**EBONY WISEMAN**



**10**

**EBONY WISEMAN**  
CENTRE MIDFIELDER

*HOME SHIRT SPONSOR*





# BE PART OF THE TEAM!

## SPONSORSHIP OPPORTUNITY

Allow us to be the sporting difference for your business,  
through a sponsorship relationship. Get in touch via:

07976 963 679

[max.turner@rbwfc.co.uk](mailto:max.turner@rbwfc.co.uk)

Promote your company through association with a Professional,  
woman's football team, one with a heart, one with kindness, one which  
wins through social purpose and identity.

To see what we can offer you as a thank you, see the next page...

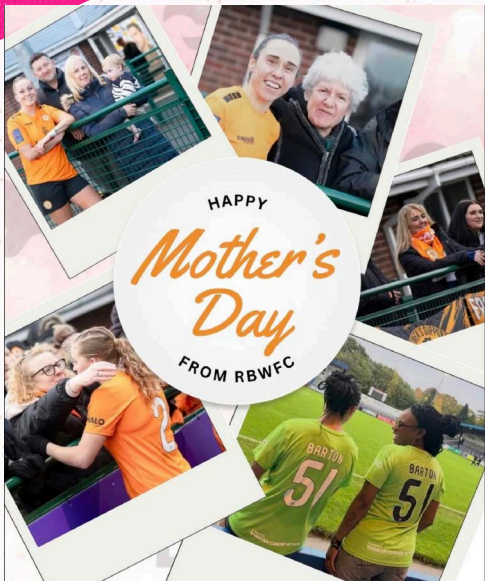
# WHAT WE CAN OFFER YOU

- Align your company with a strong community brand, with morales and values at the centre of everything they do.
- Exposure, associate yourself with a team regularly playing Wolves, West Brom, Burnley, Middlesbrough & other great names from the footballing environment.
- Soft influence recruitment. Allow us to share job roles for you, giving particular roles a boost through us sharing our profile and values with roles you may be finding hard to fill. (Including personalised videos from first team in relation to this).
- Shared social media posts.
- Availability for photographs, interviews & video shoots for your social media.
- Appearances at your business from first team players.
- Free match day tickets for staff and associates.
- Invitation to the clubs end of season award ceremony.
- Mascot spaces for the children of your employees.
- Availability of sponsored 7 a side business tournaments (The 'your name here' cup).
- Logo placement on first team strip, away strip & training strip available.
- Product placement pop up stand space available at home games.
- Sponsor your favourite player.
- Top goal scorer, players player of the season, managers player of the season, fans player of the season, young player of the season awards available for sponsorship.
- Bespoke sponsorship arrangements available on request to suit all business sizes.



# FOLLOW US

FOLLOW RUGBY BOROUGH WOMEN ON SOCIALS  
FOR LATEST NEWS & GIVEAWAYS!



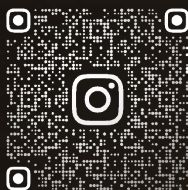
## ADVERTISE WITH US

Companies interested in a partnership, please contact:  
[press@rbwfc.co.uk](mailto:press@rbwfc.co.uk)

# FOLLOW US

# NOT HERE TO PLAY

#WEAREBOROUGH



@RUGBYBOROUGHWFC



PHOTOGRAPHY & VIDEOGRAPHY BY WILLIAM POWELL  
@WOBPHOTOGRAPHY

# No room for racism anywhere

**Rugby Borough and the rest of the football community will not tolerate racism, anywhere.**

**Challenge it, report it, change it, and together we can make a positive impact.**

**Challenge it.  
Report it, change it.**

**#NoRoomForRacism**

 Northern Premier Division

Pos	Club	P	W	D	L	GD	PTS
1	 Burnley	18	16	2	0	+43	50
2	 Wolverhampton Wanderers	17	15	1	1	+45	46
3	 Rugby Borough	17	10	3	4	+17	33
4	 Stoke City	18	10	3	5	+13	33
5	 Middlesbrough	18	7	4	7	-2	25
6	 West Bromwich Albion	17	7	3	7	-6	24
7	 Liverpool Feds	17	6	2	9	-3	20
8	 Hull City	18	5	3	10	-21	18
9	 Halifax	18	4	3	11	-15	15
10	 Derby County	18	4	3	11	-23	15
11	 Loughborough Lightning	18	2	6	10	-24	12
12	 Sporting Khalsa	18	3	1	14	-24	10

Standings after GW 6



# RUGBY BOROUGH WOMEN

## 2025/26 HOME FAWNL FIXTURES



**AUG 17**  
3pm



**AUG 3**  
3pm



**OCT 5**  
3pm



**OCT 29**  
7:45pm



**NOV 30**  
2pm



**JAN 25**  
3pm



**FEB 01**  
2pm



**FEB 22**  
3pm



**MAR 22**  
3pm



**MAR 29**  
3pm



**APR 26**  
3pm



THANK YOU FANS!  
#WEAREBOROUGH



## Rugby Borough W.F.C

Head coach | Lee Burch

1	Poppy Soper
2	Alanah Mann
3	Saskia Morris
5	Mia Malone
6	Rhian Cleverly
8	Mai Moncaster
9	Lily Greenslade
10	Ebony Wiseman
11	Jess Camwell
12	Sofia Mallon
13	Evie Brown
14	Nicky Potts
15	Alanta Brown
17	Freya Upson
18	Malika Apindia
20	Sham Ogunbameru
21	Katy Morris
23	Eve Clarkson
24	Amelia Hazard
27	Yas Mosby
31	Bethan Roberts
51	Kelis Barton



## Stoke City W.F.C

Head coach | Sarah Richardson

Harriet Grimshaw	1
Camille Jenkins	2
Lucia Molinari	3
Emelia Wilson	4
Olivia Cook	5
Ruby Scott	6
Sharna Wilkinson	7
Holly Deering	8
Delphi Cole	9
Abby Clarke	10
Bella Reidford	12
Dominique Cooper	13
Evie Priestley	14
Phoebe Lloyd	15
Sophie Tudor	16
Shannon Stamps	17
Evie Hughes	18
Amy Robinson	20
Darcy Lancaster	22
Ruby Millington	23
Lucy Farrell	26

### NEXT AT HOME



### Sporting Khalsa FC

29th March 2026 | Kick-Off 3pm | Nationwide Windows Arena

