

RUGBY BOROUGH WOMEN

OFFICIAL MATCH PROGRAMME

RUGBY BOROUGH WOMEN



VS



26 APRIL | KICK-OFF 2PM

Nationwide Windows Arena, Kilsby Ln, Rugby CV21 4PN





HEAD COACH

Lee Burch

Welcome everyone to Rugby Borough FC for today's FAWNL game against Hull City. I would also like to welcome Chris Hames and the Hull City staff, players and fans.

Only one place to start and that's last week's brilliant performance in the Birmingham Challenge Cup Final, beating Wolves 7-3. I think we took all the learning and pain from not only our games this season against Wolves, but also last year's final loss. The players put the game plan into practice perfectly and the goals we scored were superb. Beating Wolves is tough enough, let alone putting seven past them. It was a great day and your support from the stands was massively felt and heard!

A big shout out to all my staff for the preparation and work not just on the day but throughout the season. It's a pleasure to work day to day with them. Also, a huge thank you to Lewis and Max for their support and backing. Thank you to Duncan, Kian, Paul, Kathy and all the matchday stewards and staff around the facility. We talk about effort habits being a big part of our identity as a football team but the wider club shows this also. Thank you.

Today we welcome Hull, who we beat 4-0 away thanks to goals from Lily Greenslade (2), Jess Camwell and Sofia Mallon. They had a strong start to the season but haven't been able to continue that early momentum. Unless a few crazy results and scorelines, they have stayed in the division again which they may see as a successful campaign. We are looking to build on last week's performance and enjoy the last game of the season with a strong performance.

Squad-wise Evie Brown, Bethan Roberts and Ebony Wiseman continue rehab, while fitness concerns over Lily Greenslade and Rhian Cleverly keep them out today.

Ultimately, in a season of ups and downs we have finished 3rd and won the cup this year. Our best finish in this tough division and we believe this sets us up for a bigger year, next season. We will look to keep the group together and improve the squad over the summer to allow us to hit those targets- no matter who ends up in the division with us.

Finally again a huge thank you to everyone for your support. Seeing you wearing the shirts, bringing flags and banging drums etc is what it's about and we really appreciate it. As always I hope you all enjoy the game. Up the Boro.



THANK YOU OFFICIAL PARTNERS & SPONSORS

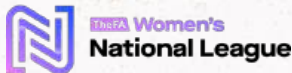
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Official Brand Partner



Official Energy Partner



Companies interested in partnerships, please contact us via
max.turner@rbwfc.co.uk

We're Birmingham FA County Cup

WINNERS!!
WINNERS!!



Thank you!

ALL SO MUCH FOR YOUR SUPPORT! UP THE BORO!!

#UpTheBorough



RBWFC

7 | 3



Birmingham County FA CUP - FULL TIME

Photo dump!





(Photo Credit: MGK Captures)

Moment of the Season: Rugby Borough 7-3 Wolves *Dominant display seals Challenge Cup triumph.*

Rugby Borough Women produced a stunning attacking display to defeat Wolves 7-3 in the FA Challenge Cup Final, sealing a memorable triumph in emphatic fashion. In a high-stakes encounter against a side that had beaten them just weeks earlier, Borough rose to the occasion with a performance full of quality, and resilience to secure silverware in style.

It has been a season of highs and challenges for Rugby Borough, but one that ultimately delivered their strongest league finish to date, ending the campaign third. Against that backdrop, the Challenge Cup Final carried added significance, particularly against a Wolves side who had beaten Borough 4-0 just weeks earlier. What followed was a performance of the highest calibre, as Borough not only overcame one of the league's strongest sides but did so in convincing fashion, scoring seven goals to secure a memorable victory.

Borough made the perfect start, taking the lead inside the opening ten minutes. Sofia Mallon got on the end of a pass from Nicky Potts to fire her side in front and set the tone for a breathless encounter. However, the advantage was short-lived, with Wolves responding quickly to level the contest at 1-1.



(Photo Credit: MGK Captures)

The game continued at a relentless pace, with chances falling at both ends during periods of quick transition. Rugby regained the lead through Eve Clarkson, who rose highest to head into the bottom corner, before extending their advantage soon after. This time Mallon turned provider, delivering for Mai Moncaster, who found space to head home and make it three.

There were moments of concern before the break, with Wolves striking the post from a free kick and Clarkson producing another crucial intervention, making a huge block to preserve Borough's lead heading into half-time.

Burch's side showed no signs of slowing after the restart. Mallon was once again at the heart of the action, producing a superb strike that left the goalkeeper with no chance and extended Borough's advantage further. With Wolves stunned, Rugby continued to apply pressure, and it was Katy Morris who added another, her effort finding the back of the net with the aid of the woodwork.

Wolves did manage to respond with a goal shortly after, and Poppy Soper was called into action on multiple occasions to keep the visitors at bay. However, any hopes of a comeback were firmly ended by a moment of brilliance from Malika Apindia. Winning possession before driving forward, she unleashed a powerful effort into the top corner to put the result beyond doubt.



(Photo Credit: MGK Captures)

Apindia would go on to add her second of the game as Borough capped off a remarkable attacking display. A late consolation from Wolves did little to dampen the celebrations, as the final whistle confirmed Rugby Borough Women as Challenge Cup winners.

It was a performance that encapsulated the spirit of the squad- a side capable of beating anyone on their day. Having taken lessons from previous setbacks, including defeat to Wolves in the league and past cup heartbreak, Borough delivered when it mattered most to bring the trophy back to Kilsby Lane.

Credit must also go to the coaching staff, whose tactical setup proved instrumental in nullifying a strong Wolves side, allowing Borough to play with confidence, freedom, and clinical edge on the biggest stage.

PLAYER SPONSORSHIP

HOME / AWAY / THIRD
£250 each or all 3 for £600

- Have your company logo included in our matchday programme.
- Recieve a signed photo, presented to you by your chosen player.
- Recieve a signed replica shirt of the one you sponsor!
- Recieve two season tickets (league games only)
- Attend an invitation only End of Season Event.



 National League

 capelli
SPORT

 EnergyAngels

 HALO
DETAILING

YASMIN MOSBY



27

YASMIN MOSBY
MIDFIELDER

HOME SHIRT SPONSOR



KATY MORRIS



21

KATY MORRIS
MIDFIELDER

HOME SHIRT SPONSOR
John Fairhurst

GROWING TOGETHER

SPONSOR YOUR FAVOURITE PLAYER!



MAI MONCASTER



8

MAI MONCASTER
FORWARD

HOME SHIRT SPONSOR
Amelia Wainwright

POPPY SOPER



1

POPPY SOPER
Goalkeeper

HOME SHIRT SPONSOR



EBONY WISEMAN



10

EBONY WISEMAN
CENTRE MIDFIELDER

HOME SHIRT SPONSOR





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THE TEAM!**

**SPONSORSHIP
OPPORTUNITY**

**Allow us to be the sporting difference for your business,
through a sponsorship relationship. Get in touch via:**

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max.turner@rbwfc.co.uk

**Promote your company through association with a Professional,
woman's football team, one with a heart, one with kindness, one which
wins through social purpose and identity.**

To see what we can offer you as a thank you, see the next page...

WHAT WE CAN OFFER YOU

- Align your company with a strong community brand, with morales and values at the centre of everything they do.
- Exposure, associate yourself with a team regularly playing Wolves, West Brom, Burnley, Middlesbrough & other great names from the footballing environment.
- Soft influence recruitment. Allow us to share job roles for you, giving particular roles a boost through us sharing our profile and values with roles you may be finding hard to fill. (Including personalised videos from first team in relation to this).
- Shared social media posts.
- Availability for photographs, interviews & video shoots for your social media.
- Appearances at your business from first team players.
- Free match day tickets for staff and associates.
- Invitation to the clubs end of season award ceremony.
- Mascot spaces for the children of your employees.
- Availability of sponsored 7 a side business tournaments (The 'your name here' cup).
- Logo placement on first team strip, away strip & training strip available.
- Product placement pop up stand space available at home games.
- Sponsor your favourite player.
- Top goal scorer, players player of the season, managers player of the season, fans player of the season, young player of the season awards available for sponsorship.
- Bespoke sponsorship arrangements available on request to suit all business sizes.



FOLLOW US

FOLLOW RUGBY BOROUGH WOMEN ON SOCIALS
FOR LATEST NEWS & GIVEAWAYS!



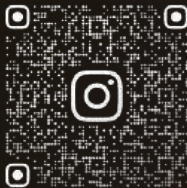
ADVERTISE WITH US

Companies interested in a partnership, please contact:
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FOLLOW US

NOT HERE TO PLAY

#WEAREBOROUGH



@RUGBYBOROUGHWFC



PHOTOGRAPHY & VIDEOGRAPHY BY WILLIAM POWELL
@WOBPHOTOGRAPHY



mogan mogan

Guaranteed Fundraising Success

This weekend, Mogan & Mogan, a fundraising company that has been operating for 30 years, is sponsoring Rugby Borough's huge clash with league leaders Burnley. We sat down with Michael Morgan to discuss the company's journey and to find out more about their involvement with the club.

"The reason we're part of Rugby Borough is because my daughters did a crowdfunder three years ago to help save Coventry United, which of course has now become Rugby Borough. We were already in love with the club, we became even more so and still are now and follow them passionately.

I'll be sponsoring Coventry City the day before the match and we'll be on the pitch, but I'm a great believer in backing women's sports too and we love the people at Rugby Borough. Some of the players are great friends to my daughters and are role models.

In terms of my hopes for the game- I want a victory. There is a dream to get back to the second tier and I think that dream is very possible and we're going to do all we can to help, and we hope the community will rally.

It means the world for us to sponsor in women's sport. I think for teenage girls and for younger girls, ladies like Katy, Alana and Malika are role models and heroes- inspiring the next generation of children to play their own roles in sports. So, we're doing this to encourage others and because we think we might win and we're doing this to give the Borough a great chance of fulfilling all of our dreams by getting promoted."

Cyber security firm joins forces with Borough to champion women's football & community



Rugby Borough Women FC are delighted to announce a new partnership with Kudee Ltd, a leading cyber security and data protection company, as an official club sponsor.

Founded by Olu Olabiyi, Kudee Ltd has been operating for five years, providing comprehensive data protection and cyber security support for small and medium-sized businesses, while also working with larger organisations.

The company's niche lies in helping local enterprises strengthen their data security and risk management, offering tailored solutions to meet specific needs.

Highlighting what makes Kudee Ltd stand out, Olabiyi believes the company's bespoke approach and commitment to clients sets it apart from competitors.

He said: "We are trying to stand out and I would say our unique selling point is we tailor our services more. Other firms give you off the shelf support, for example if you've got a data breach, they will just tell you what you need to do, but we come in and try to understand the risk of what has caused that data breach.

"We would then do a total risk assessment to understand how that risk has happened and in terms of aftercare, other businesses provide that service and charge you for that. But we don't do that, we add that aftercare support to ensure a cyber incident doesn't happen again, mitigating that future risk."

The business owner also has a strong footballing background. The former semi-professional footballer recalled his early playing days and spoke on his connection with Borough's current manager Lee Burch.

"I used to play for Lee Burch when he was starting his coaching days in Southampton. One day he saw me playing in the park and he said come play for me, so I used to play semi-professional standard. So, I do have a proper footballing background." The footballing connection, combined with a belief in the values of women's football and community engagement, made Rugby Borough an ideal club for Kudee Ltd to collaborate with.

Olabiyi reflected on the new one-year sponsorship deal.



He added: "I've been watching Rugby and looking at Lee Burch's Instagram posts and I've seen his journey all the way as well. I think you can see the club is growing and after my conversations with Max Turner (Chief Operating Officer), it seems more like a family and a community club and that is something that Kudee Ltd is all about.

"We also sponsor other local teams in Crawley where we are based, and we want to be part of something big. We know women's football needs more visibility as well and I've got two daughters who are crazy about football. I want to sponsor a club that has values and Rugby definitely has those."



(Credit: MGK Captures)

The sense of shared community purpose is something Kudee Ltd prides itself on. The company is deeply committed to giving back, regularly working with local councils and attending community events to promote cyber security awareness- particularly supporting vulnerable and elderly residents who may be at risk of scams or online threats.

The club's strong community spirit and family-focused culture made Rugby an ideal fit for Kudee Ltd, whose values centre around connection, support, and local involvement. Looking ahead, Olabiya hopes this is just the start of a long and meaningful partnership between the two parties.

Olabiyi said: "I was buzzing when I saw that Rugby had beat Arsenal and I spoke to Max about it. For me it's more personal than business orientated, as regardless I was always supporting the club before this sponsorship.

"I'm hoping it doesn't stop here, regardless of who's the gaffer or who's running the club and I'm hoping we can build from there and hopefully we can provide support where needed and help the club get even bigger. We will be there to support and not just offering one-off support, we want it to be a continuous relationship.

"Based on the results, I've been really proud of the team and over the weekend I think the team were unlucky with the 2-2 draw. We're hoping for more positive results and hope the club has a very successful season."

The partnership marks an exciting step for both Rugby Borough Women FC and Kudee Ltd, uniting two organisations that share a passion for growth, innovation, and community spirit.

No room for racism anywhere



Rugby Borough and the rest of the football community will not tolerate racism, anywhere.

Challenge it, report it, change it, and together we can make a positive impact.

**Challenge it.
Report it, change it.**

#NoRoomForRacism

Northern Premier Division

Pos	Club	P	W	D	L	GD	PTS
1	 Burnley	21	19	2	0	+55	59
2	 Wolverhampton Wanderers	21	19	1	1	+57	58
3	 Rugby Borough	21	12	4	5	+16	40
4	 Stoke City	21	10	3	8	+8	33
5	 Middlesbrough	21	8	6	7	-1	30
6	 West Bromwich Albion	21	9	3	9	-2	30
7	 Liverpool Feds	21	7	4	10	-1	25
8	 Derby County	21	6	3	12	-21	21
9	 Hull City	21	5	4	12	-31	19
10	 Halifax	21	4	4	13	-20	16
11	 Loughborough Lightning	21	3	7	11	-28	16
12	 Sporting Khalsa	21	3	1	17	-32	10

Standings after GW 21

Northern Premier Division

Results



1-1

HALIFAX VS
LOUGHBOROUGH LIGHTNING



0-7

HULL CITY VS
BURNLEY



3-3

LIVERPOOL FEDS VS
RUGBY BOROUGH



1-2

SPORTING KHALSA VS
MIDDLESBROUGH



1-3

STOKE CITY VS
WOLVERHAMPTON WANDERERS



0-2

WEST BROMWICH ALBION VS
DERBY COUNTY



Northern Premier Division

Fixtures



SUN 26 APR

2 PM

BURNLEY V
STOKE CITY



SUN 26 APR

2 PM

DERBY COUNTY V
LIVERPOOL FEDS



SUN 26 APR

2 PM

LOUGHBOROUGH LIGHTNING V
SPORTING KHALSA



SUN 26 APR

2 PM

MIDDLESBROUGH V
WEST BROMWICH ALBION



SUN 26 APR

2 PM

RUGBY BOROUGH V
HULL CITY



SUN 26 APR

2 PM

WOLVERHAMPTON WANDERERS V
HALIFAX



Women's
National League



RUGBY BOROUGH WOMEN

2025/26 HOME FAWNL FIXTURES



AUG 17
3pm



AUG 3
3pm



OCT 5
3pm



OCT 29
7:45pm



NOV 30
2pm



JAN 25
3pm



FEB 01
2pm



FEB 22
3pm



MAR 22
3pm



MAR 29
3pm



APR 26
2pm



THANK YOU FANS!
#WEAREBOROUGH

PROGRAMME CREDITS

WILLIAM POWELL

GRAPHIC DESIGN & PHOTO EDITING



@ wobphotography

f William Powell

RAJAN SANGHA

JOURNALISM & EDITORIAL



@ x rajan17__



Rugby Borough W.F.C

Manager | Lee Burch

1	Poppy Soper
2	Alanah Mann
3	Saskia Morris
5	Mia Malone
6	Rhian Cleverly
8	Mai Moncaster
9	Lily Greenslade
10	Ebony Wiseman
11	Jess Camwell
12	Sofia Mallon
13	Evie Brown
14	Nicky Potts
15	Alanta Brown
17	Freya Upson
18	Malika Apindia
20	Sham Ogunbameru
21	Katy Morris
23	Eve Clarkson
24	Amelia Hazard
27	Yas Mosby
31	Bethan Roberts
51	Kelis Barton



Hull City Ladies

Manager | Chris Hames

	Abi Wallace	1
	Catherine Hamill	2
	Jo Symington	3
	Amy Wilson	4
	Ellice Zand	5
	Tillie Oxley	6
	Lib Hero	7
	Ellie Tanser (CB (C)	
	Sophie Tinson	9
	Rachael Ackroyd	10
	Jess Holder	11
	Kirstie Hunt	12
	Becky Sidwell	13
	Jessica Andrew	14
	Sarah Essam Hassanin	15
	Izzy Gigg	16
	Sophie Haywood	17
	Chloe Copsey	18
	Grace Foyer	19
	Maiya Akrill	20
	Erin Nicholson	21
	Darcie Sugden-Brook	22
	Hope Knight	24
	Evie Akrill	26
	Nat Harris	27
	Ruby Pitter	28
	Helen Lynskey	29
	Amelia Hudson	30
	Sophie Wilson	32

Thank you for all of your support this season!

See you in August! #UpTheBorough

